

To: Nancy Stoner/DC/USEPA/US@EPA[]
From: "Jane Thomas" <events@american-business-conferences-news.com>
Sent: Thur 8/16/2012 7:06:31 PM
Subject: Save The Date: 3rd Shale Gas Water Management Dallas - November 2012

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[Shale Gas Water Management: Cost Reduction Initiative 2012](#)

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Building On The Fundamentals Of Produced Water Management To
Improve The Economics Of Water Handling, Treatment, Disposal,
Use And Re-Use Whilst Complying With
The Very Latest Regulations
In Texas, Oklahoma, Louisiana and Arkansas Shale Plays

November 28-29, 2012 Dallas, Texas

Dear Colleague

Water management continues to be the most costly aspect of operations in shale gas plays. With more technology development, application and operator-led research than ever before contributing to the advancement of water management solutions, the question for operators has become; what is worth the investment when reducing the costs of water management for hydraulic fracturing?

Shale Gas Water Management: Cost Reduction Initiative 2012 is returning to Dallas, Texas for the third time on November 28-29 with the aim of building on the fundamentals of produced water management to improve the economics of water handling, treatment, recycling, re-use and disposal in Southern US shale plays. With expert speakers coming from leading E&P companies as well as the key policy advisors and regulatory bodies, this will be the only water management event yet dedicated to Southern State Shale Plays this year.

WHAT'S NEW FOR 2012?

WATER ECONOMICS: Each presentation will be centered around one key goal – safely reducing costs associated with water management in shale gas plays

SOUTHERN STATES FOCUS: This year, the conference will focus on water management solutions

specific to the southern states of Texas, Louisiana, Oklahoma and Arkansas to ensure issues addressed are of optimal relevance to delegates.

ONE DAY ON WATER CHEMISTRY AND RE-USE: An entire day will be dedicated this year to providing treatment innovations for removing hydrocarbon and solids from produced and flowback water and solutions for bacteria control and fluid design to mitigate NORM, scaling and corrosion challenges.

WATERLESS FRACGING AND GREEN FRAC FLUIDS: Innovative solutions are driving best environmental practices and this year there will be a focus on the latest technologies for meeting environmental regulations and reducing or eliminating water requirements in completions.

Companies on this year's speaker faculty will include Shell, Encana, Range Resources, Pioneer Natural Resources, Anadarko and LINN Energy as well as representatives from the Regulatory Authorities of Texas, Louisiana and Oklahoma.

Registration is now open - all registrations completed before Friday 31 August will receive a \$400 discount.

Full details of the expert speaker line-up and final agenda are due to be released next week.

If you would like to register your interest or inquire about sponsorship or exhibition opportunities, please email info@american-business-conferences.com or call (1) 800 721 3915.

Jane Thomas
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